



LAUNCH MEETING AGENDA
Friday • February 17th • 9am-1pm
Humboldt County Office of Education
901 Myrtle Ave, Eureka • Sequoia Room

DESIRED OUTCOMES: *By the end of the meeting, participants will...*

- A. Understand the history of economic development and how each of us can participate in charting the future.
- B. Understand how Prosperity 2012, the process to update our economic development strategy, will work—the roles, timeline, ground-rules, input and decision-making points.
- C. Understand the Target industries, why we’re focusing on them, and their challenges and opportunities.
- D. Have had a chance to ask questions and discuss.
- E. Have helped identify Action Teams and a chance to select an Action Team to participate in.
- F. Have clarity on the next steps.

AGENDA:

WHAT	HOW	WHO	WHEN
WIB Business meeting			
WIB Agenda ACTION ITEMS	Sign in and call to order	Bryan Plumley	8:30am
	Review agenda for WIB and Prosperity 2012 Meeting, and agenda for WIB	Jacqueline Debets	8:35-8:40
	Consent Agenda: consider and take action	WIB	8:40-8:45
	Nominations Committee volunteers	Bryan	8:45-8:50
	Public comment on items NOT on WIB agenda	Public	8:50-8:55
	Welcome people and introduce yourselves to HWF Board and RREDC Board members and public participating in Prosperity 2012	WIB	8:50-9:00
Prosperity 2012			
Opening	Put your moment of significance on the Humboldt Economic Development timeline	ALL	9:00-9:15
Welcome	Welcome people to Prosperity 2012, the community-engagement process to update our economic development strategy	Virginia Bass	9:15-9:30
Our stories of Prosperity	Connect people’s stories to Prosperity 2012 process	Gregg Foster	9:30-9:45
Agenda Review	Review outcomes of Prosperity 2012	Jacqueline	9:45-10
	Review agenda for today	Debets	



Prosperity! 2012

Public Comment	Opportunity for the public to comment on items NOT on today's agenda	Jacqueline Debets	10-10:05
Targets of Opportunity	Presentation on why these industries, their opportunities and challenges, the new story	Jacqueline Debets	10-10:45
	Discussion		
	Address questions		
Break			10:45-11
Prosperity 2012 process	Review process design and how it will work	Jacqueline	11-11:15
	Ground rules		
	Roles		
Action Teams	The value of Action Teams and how they will contribute to Prosperity 2012	Dawn Elsbree	11:15-12:15
	Suggest and select Action Teams		
	Initial meeting of Action Teams		
Closing	What we've accomplished today Where we're going next	Bryan Plumley	12:15-12:30
Lunch	If you RSVP'd, we have sandwiches for you, thanks to SHN Consulting Engineers	All	12:30-1:00

The next meetings of Prosperity 2012 are planned for HCOE, Sequoia Room (keep in mind that locations may change):

- Friday, February 17th, 9am-1pm
- Friday, April 20th, 9am-1pm
- Friday, June 15th, 9am-1pm
- Friday, October 19th, 9am-1pm

Check out the blog at www.NorthCoastProsperity.com for updates and information on the economy and the Prosperity 2012 process.

Breakfast coffee and lunch has been sponsored by:



Consulting Engineers & Geologists

SHN is a science-based consulting firm providing engineering, environmental, geoscience, planning, and surveying services throughout Northern California and Southern Oregon.