

# Prosperity! 2012

IN 1999, the County of Humboldt adopted **PROSPERITY!**, a multi-year Comprehensive Economic Development Strategy (CEDs) that has guided public policy and investments for over a decade.

While much progress has been made, it's time to update our strategy. In addition to better addressing the opportunities of the next five years, an updated CEDs is also essential to attracting government funding for implementation. Most importantly, a clear vision with actionable steps sets the stage for community and private sector investment and results.

The Headwaters Fund Board (HWFB), Redwood Region Economic Development Commission (RREDC), and the Workforce Investment Board (WIB) are leading the **PROSPERITY! 2012** process to set our community's economic direction, and update Humboldt County's CEDs.

**YOU ARE INVITED TO PARTICIPATE!** Join our discussions at the following scheduled meetings:

## FRIDAY, FEBRUARY 17, 2012 · 9:00 am - 1:00 pm

**Topics:** Targets of Opportunity industry data and needs · The Prosperity! 2012 process, outcomes and how you can participate · What's come up in other conversations around economic development · Action Topics: pick a topic and get your action team started

## FRIDAY, APRIL 20, 2012 · 9:00 am - 1:00 pm

**Topics:** Ideas from Action Teams · Ideas from staff and Industry Leader Council · Draft infrastructure priorities

## FRIDAY, JUNE 15, 2012 · 9:00 am - 1:00 pm

**Topics:** Final recommendations from Action Teams · Drafts from staff and Industry Leader Council

## FRIDAY, OCTOBER 19, 2012 · 9:00 am - 1:00 pm

**Topics:** Draft CEDs - Strategy, Action Plan, Evaluation Methodology and Infrastructure Priorities

**TO REGISTER:** [www.NorthCoastProsperity.com](http://www.NorthCoastProsperity.com).

All meetings are currently scheduled to be held in the Sequoia Room at Humboldt County Office of Education, Myrtle Avenue, Eureka. Location subject to change.



**PROSPERITY! 2012** will also include four Business Leader Luncheons in March, April, May and June. Each luncheon will host a panel discussion of leaders from two of the Target industries. This is an opportunity for people to learn about the opportunities and challenges of each industry from leading business people.

### MARCH BUSINESS LEADER LUNCHEON:

**Industries:** Niche Manufacturing; Building & Systems Construction

**Date:** March TBA · Noon - 2:00 pm

**Place:** Plaza Grill, Jacoby's Storehouse, Arcata

### APRIL BUSINESS LEADER LUNCHEON:

**Industries:** Forest Products; Specialty Food, Flowers & Beverages

**Date:** Friday, April 6, 2012 · Noon - 2:00 pm

**Place:** Turf Room, Redwood Acres Fairgrounds

### MAY BUSINESS LEADER LUNCHEON:

**Industries:** Financial Service; Management & Innovation Services

**Date:** May TBA · Noon - 2:00 pm

*(Date to coordinate with the Broadband Forum)*

**Place:** River Lodge, Fortuna

### JUNE BUSINESS LEADER LUNCHEON:

**Industries:** Tourism; Diversified Health Care

**Date:** June 8, 2012 · Noon - 2:00 pm

**Place:** Wharfinger Building, Eureka

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