



EXECUTIVE COMMITTEE MEETING
Thursday • September 17, 2009 • 1:30 – 3:30 pm
Prosperity Center Conference Room
520 E Street, Eureka, CA

Minutes

Members Present: Bob Sampson (Chair), Maggie Gainer (Vice-Chair), Terry Coltra, Mark Lovelace, Bryan Plumley, and Ahn Fielding

Members Absent: Jon Sapper

Others Present: Joe Davey, Donna Wheeler, Barbara LaHaie, Jacqueline Debets, and Sandy Alcaraz

AGENDA:

1. OPENING

- 1.1 Call to Order – Meeting came to order at 1:34
- 1.2 Adjustments to the Agenda - None
- 1.3 Introductions – Introductions made around the table

2. PUBLIC COMMENT - None

3. DISCUSSION and ACTION ITEMS

- 3.1 Minutes – **Motion** made by Terry Coltra, second by Bob Sampson to approve draft minutes from previous meeting; motion carried. Mark Lovelace abstains.
- 3.2 Membership – **Motion** made by Terry Coltra, second by Mark Lovelace to accept Carolyn Albee's application for membership to the Youth Council; so carried. The state requires 10-15%r union representation; we're a tad bit over the minimum. Mark has spoken to a few union representatives hoping to get interested applicants. Most union reps are standing aside or out. There's a lot of negative lobbying by the unions against federal grants right now. Jacqueline would like to have a practical get together between WIB members and union leaders; this would hopefully build a foundation for working together on practical programs. Mark and Jacqueline will get together and see if they can set up an informal meeting to discuss some of these issues. Joe Davey is retiring at the end of this month after 30 years. Bob thanked him for his many years of service with ETD and the invaluable service that he has provided to the WIB. Joe wanted everyone to know that the past 5 or 6 years have been especially rewarding; seeing the progress that has been made this summer with the youth program and the overall direction that the WIB has taken.
- 3.3 Youth Celebration – Our youth celebration is going to be held on September 29th at 423 F Street and will begin at 6:00pm and finish up at 8:00. Supervisor Bonnie Neely will host; we will have youth speakers that participated in the summer program as well as employers. We will be showing film pieces from youth who recently took the Digital Pathways course. This is an opportunity for the youth to celebrate their accomplishments over the summer. October 2nd we will host a luncheon for those kids that were going to go down to Sacramento to celebrate by having lunch with Governor Schwarzenegger. Both events are celebratory and educational; talking about how to succeed at work without making this event too sober. There may be a legal issue with the BOS being at a gathering that hasn't been publicized. Jacqueline will speak with our legal department concerning this matter. Umpqua Bank will cover the cost of lunch for the youth. Southern Humboldt is doing their own celebration which will be held on September 23rd.
- 3.4 Work-Life Alliance – Cedar Reuben was previously a representative on this committee which

meets every 4-6 weeks. This is a collaboration of First Five, Child Care Planning Council and the WIB. It is not required that an Executive Committee member be on this board but Reuben feels that someone from the EC committee has more detail on issues than members of the full WIB. The committee consists of 6-8 members. Mark has volunteered to attend the meetings on behalf of the EC. **Motion** made by Terry Coltra, second by Maggie Gainer to appoint Mark Lovelace to serve on the Work-Life Alliance committee on behalf of the Executive Committee; so carried.

- 3.5 Census and the Marine Life Protection Area – Jacqueline, Bob and Terry will get together to write a letter concerning the census and how it's accomplished. Governor Schwarzenegger is trying to get a complete census with all parties counted; tribes and minority populations included. There are no preferences for minorities or reservations; need to invoke that. This greatly affects people in rural areas. Not doing a good job counting people in the rural and outlying areas. In order to find many of these rural homes you have to have someone who knows the area, someone local. This issue has to be brought forward; recognition by the census bureau to realize we don't get a full count. This will affect the funds that we get for the next 10 years following 2014. We will also need to follow up on the letter that will be sent to the census bureau. Jon was going to discuss more about the MLPA but couldn't make this meeting. Mark Lovelace would like a copy of the letter that the WIB sent regarding the MLPA.

4. REPORTS

- 4.1 Staff – We have 3 positions open; one Admin Analyst and two ED Specialists. Nicole Morrow has taken one of the ED specialist positions, but is still doing WIB accounting, which is a separate fiscal position. We will be contracting some work out as we have too much to handle right now. Often time's reports to the state are being requested with a 12-hour turnaround. A ton of energy has gone into StepUp; very difficult to launch into new projects. There's a lot of grant availability; need huge amounts of time to work on grant applications. Nicole and Angie are working on two green grants; they are both retraining grants focused on employed and underemployed workers from the timber industry. Very specific green certifications; we will be working with CR on this. There will be 7 new certifications offered. Work will be in conjunction with Plan It Green and other green businesses. Retrofits, pre-apprenticeship and apprenticeship; these grants are roughly \$800,000 each. Regional Innovations grant is still being processed; Jacqueline spoke with Jane Oaks at the CWA conference. Our application is still being processed; our region is really pushing for it. This is valuable regional planning money. A couple new grants are coming up; one is to update ours CEDS and the other is for a healthcare training project as a DOL grant. This is a lot of proposal writing. EDA has a rolling deadline on these. HSU and CR are looking at a redesign of their nursing program. This is the perfect time for both of those institutions. This is looking at cost efficiency, which may lead to more nurses graduating. CWA; conference was okay. Connie Lorenzo had never been to one and she was happy she went; learned a lot. Trends show that we will be in dire straights in 20 years with our workforce. Need to begin working on this down trend now.

- 4.2 Youth Council – None

- 4.3 Job Market Operators – Had a large meeting today. Job Market is on its way to a learning model. Tools are being developed; using web portals. They're making good headway.

5. ANNOUNCEMENTS – Meeting on the 8th concerning 25% money. California isn't spending 25% money. Discuss how we can put together projects or expand programs to use these funds. CR hired Julia Peterson for a one-year position. She has been teaching classes through CR and SBDC in her past employment. She will be developing business training programs and working with different entities locally.

6. CLOSING – Meeting adjourned at 2:47